



# HUMAN RIGHTS AND DEMOCRACY FORUM

## **Dignity&Democracy Blog**

### **Guidance for blogposts**

**2023**

**Word count:** Ideally 750 words (max 1000, excluding footnotes)

**References:** OSCOLA

**Picture:** Please include a picture to illustrate your post.

- Your picture must be clear of copyright/in the public domain
- If not: sources must be provided and explicit authorisation to republish must be provided.
- Landscape format – size 930 x 500
- Photos of specific events must provide indication of dates and places

**Title:** please provide a catchy title – remember it needs to show what the blog is about and be found via search engines.

**About the author:** a couple of lines about yourself

**Main aims of the Blog (see also the editorial on the ‘About us’ page)**

- Highlight the importance of human dignity, rights and democratic principles
- Create a space for discussing events and exchanging ideas about to human rights, human dignity and democracy.
- Advance the understanding and protection of human rights, dignity and democracy
- Build connections and bring together students, academics, organisations and institutions interested in human rights, dignity and democracy.

### **About your blog post:**

- Human dignity, human rights and democracy must be the key themes
- Cutting-edge, current affairs, innovative, thought-provoking.
- Have a clear, sharp and strong thesis.
- The idea is that blogposts (and eventually the blog itself) can become a resource. Key references to academic commentary are also to be included. Intellectual rigour is a key criterion.

### **Things to consider when writing a blog article:**

- **Clear purpose:** make sure your article serves a clear and useful purpose, keeping in mind the main aims of the blog
- **Concise:** web communication is different to writing essays; people are less tolerant of lots of text, so keep paragraphs short and rich to engage users
- **Organised:** use appropriate headings and subheadings
- **Simple and direct:** stay focused and keep the content relevant and digestible.
- **Error-free:** make sure to proof-read for any mistakes.
- Unless presenting research for which ethics approval had previously been obtained, interviews, surveys etc. must not be used in blog posts.
- **Title:** make sure the title is clear and search-engine-friendly
- **The Law:** Must be anchored in law and law literature (case law, treaty, statutes ...). This can be UK law as well as EU, ECHR, international (HR) law and comparative law. You can use footnotes as well as hyperlinks. Footnotes should ideally use OSCOLA.
- **Footnotes:** You can use footnotes as well as hyperlinks. Footnotes should ideally use OSCOLA and be kept to a minimum.
- **More tips on effective web writing:**  
<https://www.exeter.ac.uk/staff/web/writing/effectivewriting/>